CONTRACT

KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

Contract / Revision	Alt Order #
564884 /	09774810

Product
TIPTON 4 CONGRESS

Contract Dates	Estimate #
10/17/12 - 10/28/12	

Advertiser	Original Date / Revision
Tipton/R/Congress	10/25/12 / 10/25/12

And:

Strategic Media Services, Inc
3299 K Street NW
Washington, DC 20007

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KDVR	Alexandra Bradley	Washington DC

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
8201	NW80	

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
1	31	10/17/12	10/19/12	M-F 530-6a Good Day	530-6a		:30			NM	3	$900.00
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays --WTF--	Spots/Week 3		Rate $300.00					
2	31	10/22/12	10/26/12	M-F 530-6a Good Day	530-6a		:30			NM	5	$1,500.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays MTWTF--	Spots/Week 5		Rate $300.00					
3	31	10/17/12	10/19/12	Good Day Colorado	6a-7a		:30			NM	3	$975.00
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays --WTF--	Spots/Week 3		Rate $325.00					
4	31	10/22/12	10/26/12	Good Day Colorado	6a-7a		:30			NM	5	$1,625.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays MTWTF--	Spots/Week 5		Rate $325.00					
5	31	10/17/12	10/19/12	Good Day Colorado	7a-8a		:30			NM	3	$900.00
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays --WTF--	Spots/Week 3		Rate $300.00					
6	31	10/22/12	10/26/12	Good Day Colorado	7a-8a		:30			NM	5	$1,500.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays MTWTF--	Spots/Week 5		Rate $300.00					
7	31	10/17/12	10/19/12	Good Day Colorado	8a-9a		:30			NM	3	$750.00
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays --WTF--	Spots/Week 3		Rate $250.00					
8	31	10/22/12	10/26/12	Good Day Colorado	8a-9a		:30			NM	2	$500.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays MTWTF--	Spots/Week 2		Rate $250.00					
9	31	10/17/12	10/19/12	We the People w/ Glo	12p-1p		:30			NM	3	$525.00
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays --WTF--	Spots/Week 3		Rate $175.00					
10	31	10/22/12	10/26/12	We the People w/ Glo	12p-1p		:30			NM	5	$875.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays MTWTF--	Spots/Week 5		Rate $175.00					
11	31	10/17/12	10/19/12	Ricki Lake	4p-5p		:30			NM	3	$975.00
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays --WTF--	Spots/Week 3		Rate $325.00					

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10/17/12 - 10/28/12	TIPTON 4 CONGRESS	

Advertiser	Original Date / Revision
Tipton/R/Congress	10/25/12 / 10/25/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*31*	*10/15/12-10/21/12*		*Ricki Lake*	*4p-5p*	---WThF----	*:30*		*~~$325.00~~*	*NM*		
See MG 11.4,11.5,11.6												
2	*31*	*10/15/12-10/21/12*		*Ricki Lake*	*4p-5p*	---WThF----	*:30*		*~~$325.00~~*	*NM*		
See MG 11.4,11.5,11.6												
3	*31*	*10/15/12-10/21/12*		*Ricki Lake*	*4p-5p*	---WThF----	*:30*		*~~$325.00~~*	*NM*		
See MG 11.4,11.5,11.6												
4	31	10/15/12-10/21/12		JUDGE JUDY	4p-5p	---WThF----	:30		$325.00	NM		
(M)	MG for 11.3,11.1,11.2											
5	31	10/15/12-10/21/12		JUDGE JUDY	4p-5p	---WThF----	:30		$325.00	NM		
(M)	MG for 11.3,11.1,11.2											
6	31	10/15/12-10/21/12		JUDGE JUDY	4p-5p	---WThF----	:30		$325.00	NM		
(M)	MG for 11.3,11.1,11.2											
12	31	10/22/12	10/26/12	Ricki Lake	4p-5p		:30			NM	5	$1,625.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	MTWTF--	5	$325.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*31*	*10/22/12-10/28/12*		*Ricki Lake*	*4p-5p*	MTuWThF----	*:30*		*~~$325.00~~*	*NM*		
See MG 12.6,12.7,12.8,12.9,12.10												
2	*31*	*10/22/12-10/28/12*		*Ricki Lake*	*4p-5p*	MTuWThF----	*:30*		*~~$325.00~~*	*NM*		
See MG 12.6,12.7,12.8,12.9,12.10												
3	*31*	*10/22/12-10/28/12*		*Ricki Lake*	*4p-5p*	MTuWThF----	*:30*		*~~$325.00~~*	*NM*		
See MG 12.6,12.7,12.8,12.9,12.10												
4	*31*	*10/22/12-10/28/12*		*Ricki Lake*	*4p-5p*	MTuWThF----	*:30*		*~~$325.00~~*	*NM*		
See MG 12.6,12.7,12.8,12.9,12.10												
5	*31*	*10/22/12-10/28/12*		*Ricki Lake*	*4p-5p*	MTuWThF----	*:30*		*~~$325.00~~*	*NM*		
See MG 12.6,12.7,12.8,12.9,12.10												
6	31	10/22/12-10/28/12		Judge Judy	4p-5p	MTuWThF----	:30		$325.00	NM		
(M)	MG for 12.2,12.4,12.3,12.1,12.5											
7	31	10/22/12-10/28/12		Judge Judy	4p-5p	MTuWThF----	:30		$325.00	NM		
(M)	MG for 12.2,12.4,12.3,12.1,12.5											
8	31	10/22/12-10/28/12		Judge Judy	4p-5p	MTuWThF----	:30		$325.00	NM		
(M)	MG for 12.2,12.4,12.3,12.1,12.5											
9	31	10/22/12-10/28/12		Judge Judy	4p-5p	MTuWThF----	:30		$325.00	NM		
(M)	MG for 12.2,12.4,12.3,12.1,12.5											
10	31	10/22/12-10/28/12		Judge Judy	4p-5p	MTuWThF----	:30		$325.00	NM		
(M)	MG for 12.2,12.4,12.3,12.1,12.5											
13	31	10/17/12	10/19/12	M-F 5p-530p Fox 31 N	5p-530p		:30			NM	3	$1,350.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	--WTF--	3	$450.00							
14	31	10/22/12	10/26/12	M-F 5p-530p Fox 31 N	5p-530p		:30			NM	5	$2,250.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	MTWTF--	5	$450.00							
E 15	31	10/17/12	10/19/12	M-F 530p-6p Fox 31 N	530p-6p		:30			NM	2	$900.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	--WTF--	3	$450.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
2	*31*	*10/15/12-10/21/12*		*M-F 530p-6p Fox 31 N*	*530p-6p*	---WThF----	*:30*		*~~$450.00~~*	*NM*		
See MG 15.4												
3	*31*	*10/15/12-10/21/12*		*M-F 530p-6p Fox 31 N*	*530p-6p*	---WThF----	*:30*		*~~$450.00~~*	*NM*		
See MG 16.6,16.7,16.8												
4	31	10/17/12-10/17/12		M-F 530p-6p Fox 31 N	530p-6p	---W-------	:30		$450.00	NM		
(M)	MG for 15.2 10/18											

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Advertiser	Original Date / Revision
Tipton/R/Congress	10/25/12 / 10/25/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
E 16	31	10/22/12	10/26/12	M-F 530p-6p Fox 31 N	530p-6p		:30			NM	5	$4,275.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	MTWTF--	5	$450.00							
Spot	Ch	Date Range	Description		Start/End Time	Weekdays	Length		Rate	Type		
1	31	10/22/12-10/28/12	M-F 530p-6p Fox 31 N		530p-6p	MTuWThF----	:30		~~$450.00~~	NM		
	See MG 16.6,16.7,16.8											
3	31	10/22/12-10/28/12	M-F 530p-6p Fox 31 N		530p-6p	MTuWThF----	:30		~~$450.00~~	NM		
	See MG 16.6,16.7,16.8											
4	31	10/22/12-10/28/12	M-F 530p-6p Fox 31 N		530p-6p	MTuWThF----	:30		~~$450.00~~	NM		
	See MG 16.6,16.7,16.8											
6	31	10/27/12-10/27/12	College Football Pregame		1230p-cc	-------Sa--	:30		$175.00	NM		
Ⓜ	MG for 22.1,15.3,23.1,23.2,19.1,19.2,16.3,16.4,16.1											
7	31	10/28/12-10/28/12	FOX NFL Pregame		10a-11a	---------Su	:30		$700.00	NM		
Ⓜ	MG for 22.1,15.3,23.1,23.2,19.1,19.2,16.3,16.4,16.1											
8	31	10/28/12-10/28/12	NFL/Postgame		2p-12a	---------Su	:30		$2,500.00	NM		
Ⓜ	MG for 22.1,15.3,23.1,23.2,19.1,19.2,16.3,16.4,16.1											
17	31	10/17/12	10/19/12	M-F LN 9p-930p News	9p-930p		:30			NM	3	$6,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	--WTF--	3	$2,000.00							
18	31	10/22/12	10/26/12	M-F LN 9p-930p News	9p-930p		:30			NM	2	$4,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	MTWTF--	2	$2,000.00							
E 19	31	10/20/12	10/27/12	Sa 530-6p	530p-6p		:30			NM	0	$0.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	-----S-	1	$300.00							
Spot	Ch	Date Range	Description		Start/End Time	Weekdays	Length		Rate	Type		
1	31	10/15/12-10/21/12	Sa 530-6p		530p-6p	-------Sa--	:30		~~$300.00~~	NM		
	See MG 16.6,16.7,16.8											
Week:	10/22/12	10/28/12	-----S-	1	$300.00							
Spot	Ch	Date Range	Description		Start/End Time	Weekdays	Length		Rate	Type		
2	31	10/22/12-10/28/12	Sa 530-6p		530p-6p	-------Sa--	:30		~~$300.00~~	NM		
	See MG 16.6,16.7,16.8											
20	31	10/21/12	10/21/12	NFL on FOX 11am	11a-CC		:30			NM	1	$7,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	------S	1	$7,500.00							
21	31	10/28/12	10/28/12	NFL on FOX 11am	11a-CC		:30			NM	1	$8,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	------S	1	$8,000.00							
E 22	31	10/21/12	10/21/12	News Sunday 5p-530p	5p-530p		:30			NM	0	$0.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	------S	1	$325.00							
Spot	Ch	Date Range	Description		Start/End Time	Weekdays	Length		Rate	Type		
1	31	10/15/12-10/21/12	News Sunday 5p-530p		5p-530p	---------Su	:30		~~$325.00~~	NM		
	See MG 16.6,16.7,16.8											
E 23	31	10/21/12	10/28/12	News Su 530-6p	530p-6p		:30			NM	0	$0.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	------S	1	$325.00							
Spot	Ch	Date Range	Description		Start/End Time	Weekdays	Length		Rate	Type		
1	31	10/15/12-10/21/12	News Su 530-6p		530p-6p	---------Su	:30		~~$325.00~~	NM		
	See MG 16.6,16.7,16.8											
Week:	10/22/12	10/28/12	------S	1	$325.00							

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
Spot	Ch	Start Date / Date Range	End Date	Description	Start/End Time	Weekdays	Length		Rate	Type		
2	*31*	*10/22/12-10/28/12*		*News Su 530-6p*	*530p-6p*	- - - - - - - - - Su	*:30*		*~~$325.00~~*	*NM*		
	See MG 16.6,16.7,16.8											
24	31	10/22/12	10/23/12	M-F LN 930p-10p	930p-10p		:30			NM	2	$2,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	MT- - - - -	2	$1,100.00						
25	31	10/21/12	10/21/12	NFL/Postgame	2p-12a		:30			NM	1	$3,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	- - - - - - S	1	$3,500.00						
									Totals		70	$52,625.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/28/12	70	$52,625.00	$44,731.25
Totals	70	$52,625.00	$44,731.25

Signature: _____ **Date:** _____

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